

Street One Fact Sheet

Status as at January 2008 (all data are approximate values)

Company operating figures	
Turnover of Street One (business year 2007)	over EUR 400 million
Number of staff employed by Street One	240

POS	
Stores Germany	370
Stores total	570
Shop-In-Stores/Corners Germany	790
Shop-In-Stores/Corners total	930
Multilabel Germany	1.270
Multilabel total	2.750

Product / Delivery times	
Product groups	15
Monthly collection	6 – 10 weeks
Repeat / Flash	10 – 24 days
Quick Response	24 hours

System POS operating figures	
Average turnover (gross sales in EUR/sqm)	4.000 – 8.000
Stock turnover rate	8 – 12

Services
<p><i>Stock systems:</i> Monthly collection, „EuropaMenu“, Quick Response, Flash and Repeat programs, report concept, annual budget planning</p> <p><i>POS systems:</i> Location and property assessment, break-even analysis, retail outlet types, system design, up-to-date business assessment, sales promotion / visual merchandising, staff training</p>